



Our annual survey was sent to **502** individual members & we received a 10% Response Rate (49).



The survey collected responses to **(10) Questions** using a survey link. The survey link was sent to members (4) times between 12/2/22 and 01/02/23.

## SURVEY RESULTS

**75%**  
FREQUENTLY

### MEETING PARTICIPATION

Members were asked how frequently they attended meetings; 75% (37) reported they regularly attend meetings & 24% (12) attend as their schedule permits OR plan to attend more regularly in the coming year.

**70%**  
ALWAYS

### EMAILS & ANNOUNCEMENTS

Members were asked how frequently they read emails and announcements; 70% (34) reported they always read our emails and find them very helpful and 29% (14) scan and read them sometimes.

**41%**  
ADVOCACY

### MOST HELPFUL BENEFIT OF TPA MEMBERSHIP

Members were asked which benefits (advocacy, meetings, emails, access to resources & the website) were most helpful; 41% (20) reported advocacy, 29% (14) reported meetings & workgroups, 22% (11) reported email communications, & 6% (3) reported access to resources.

## MEMBER RATING

### OVERALL SATISFACTION WITH TPA MEMBERSHIP

**4.6** ★ ★ ★ ★ ★

### SATISFACTION WITH TPA USE OF SOCIAL MEDIA

**3.8** ★ ★ ★ ★ ★

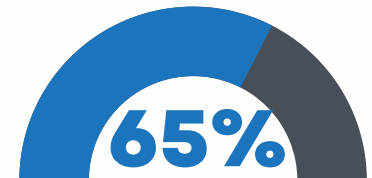
### WOULD RECOMMEND TPA TO OTHERS

**4.6** ★ ★ ★ ★ ★

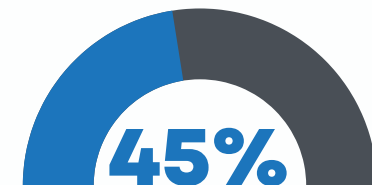
### VALUE OF THE TPA MEMBERSHIP

**4.6** ★ ★ ★ ★ ★

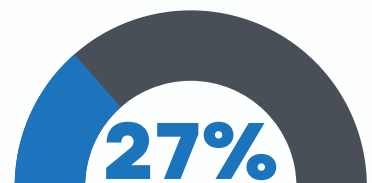
## OPPORTUNITIES



HEAR MORE FROM INDUSTRY EXPERTS ON TRENDS IN SERVICE.



NETWORKING WITH COLLEAGUES (BOTH IN PERSON & VIRTUALLY)



OPPORTUNITIES TO PARTNER WITH OTHER ASSOCIATIONS FOR VALUE